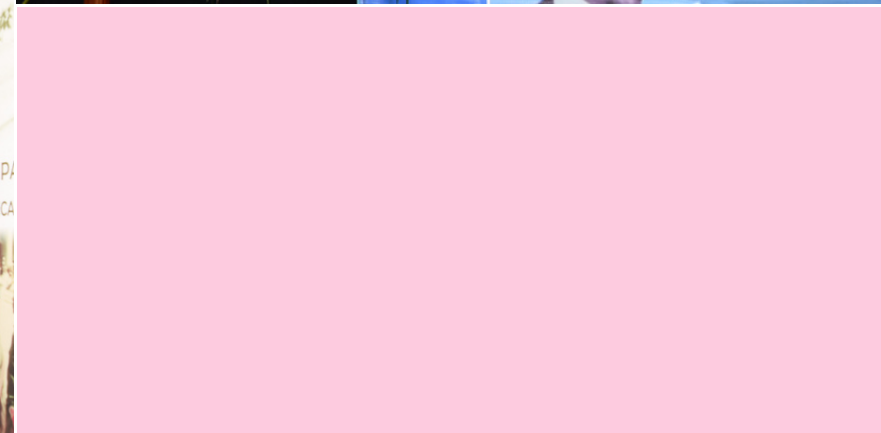




2020 In Review



INTRODUCTION

This year was very challenging and difficult

The St. Christopher National Trust, like every other organization, struggled to cope with the onslaught of COVID-19. Being a not-for-profit organization made the struggle even more profound.

The daily operations of the Trust are supported mainly through membership dues, gift shop sales, museum visits and a government subvention. In March 2020, all operations at the Trust ceased and brought a halt to our income and the fight to survive began. Very conscious of the challenges ahead, management implemented several initiatives that were aimed at ensuring the Trust remained open, committed and focused. It was not easy but we persevered.



Activities and Events

Our Events and Activities were limited but impactful



History & Heritage Month

Members were taken on an educational tour of Vambelle Estate guided by historian tour guide Leonard Stapleton.

We collaborated with a young and upcoming artiste photographer Stephan Joseph to present an photo exhibition "Legacy" as part of the month's activities.

Charles Fort Consultation

The Trust hosted members of the community of Sandy Point and other stakeholders to a consultation to discuss ideas on how best to develop the site for restoration and reuse. Held on February 28th, presentations were made by representatives of Tourism & Culture, with ideas coming from the Architect Association, residents and other stakeholders.

Story Telling Series

Our 4th Annual Desani-Harpers Heritage House Story Telling Series was presented as usual on each Saturday in July and August. This year the Trust collaborated with ZIZ Tv and Radio to bring each session live so that all children within the Federation can hear the stories shared by the many popular and enthusiastic readers.

Special Exhibitions

Two major exhibitions were mounted this year in the National Museum. In July the Trust officially opened to the public the "Sir Kennnedy Simmonds - A National Hero Exhibit" showcasing the life of the Country's only living National Hero. On August 1st, the "Christena Disaster - 50 years later" exhibit was opened.

PRESENT

Wine & Watch

Venue: Upstairs National Museum

SHOWTIMES:

The Trust and Museum collaborated with Twin Island Cinemas to host a featured presentation called 'Wine & Watch' a cultural cocktail and movie night with a difference.

Wine & Watch is a cocktail and movie night that allows the Trust to showcase local and regionally produced films set in the Caribbean or with Caribbean influence. It is also an event that gives local businesses and producers of delicacies, wine or spirits to offer their product for sample and promotion at the movie nights.

Wine and Watch was a way to present a featured film in addition to the short films shown daily at the Museum.



Supported by

Promoting Local and Regional Films



We added our voice to the call to Protect and Preserve our Environment

The Trust joined with other like minded organisation in raising our voice about the importance of protecting and preserving our Environment.

In January the Trust started a Biodiversity Protection and Preservation Campaign to bring awareness to our protected areas and how to reduce habitat degradation. This project was supported by the Ministry of Environment.

Three Campaigns Launched

Slogan Competition

Eleven (11) Submissions
One (1) winner

**"THINK CLEAN
GO GREEN
SAVE LAND AND
MARINE"**

Leandre Leader



**BIODIVERSITY
SLOGAN COMPETITION**

Open slogan competition to bring AWARENESS to the PRESERVATION and CONSERVATION of our land and marine resources.

Slogan must be:

- short and concise – no more than 7 words
- a call to action to preserve and conserve our marine and land resources
- Entrants may send multiple submissions.

The winner of this competition will receive **US\$250**

Submissions should be emailed to: info@stchristophernationaltrust.kn by **15th May 2020**




**Biodiversity
Jingle Competition**

Calling all singers in St Kitts & Nevis to participate in a jingle competition to support a local biodiversity project using the following guidelines:

- The piece must be no longer than 30 seconds
- The lyrics must be clear and concise and speak to conservation and preservation of our oceans, nature and forests
- The use of direct wording to discourage pollution, deforestation and overharvesting would attract bonus points
- The jingle must include the project's slogan: Think Clean. Go Green. Save Land & Marine.
- The winner must agree to sign a Release Form for the use of his/her voice and image before the winning announcement is made. Other terms and conditions apply.

The winner gets a cash prize of **US\$500**

The deadline for receipt of entries is **15th May, 2020**

Submissions should be emailed to: schs@sisterisles.kn

Jingle Competition
Won by
Ms Venelle Powell



**BIODIVERSITY
CHARACTER
DESIGN
COMPETITION**

Artists and art students across St. Kitts & Nevis are invited to participate in a competition to design a Biodiversity Character.

- THIS CHARACTER WOULD BE INCLUDED IN ALL PRINT MATERIAL FOR AN ONGOING CAMPAIGN TO SUPPORT THE CONSERVATION AND PRESERVATION OF OUR MARINE AND LAND RESOURCES.
- ARTISTIC INTERPRETATION SHOULD HIGHLIGHT OUR AREAS OF BIODIVERSITY TO INCLUDE PLANTS/TREES, WATER/OCEANS.
- A 3D IMAGE OF THE CHARACTER WOULD ATTRACT BONUS POINTS.
- THE FINAL PIECE SHOULD BE ABLE TO BE REPRODUCED AS A CARD BOARD CUT-OUT.

The winner of the character design will receive a cash prize of **US\$500**

Designs are to be submitted via email to: info@stchristophernationaltrust.kn

The deadline for submission is **15th May 2020**

The Executive Committee

Schneidman Warner, President
Alfonso O'Garro, Vice President
Albert Edwards, Treasurer
Deniece Alleyne, Secretary
Ryllis Godeth, Executive Director



Meet the hard working team

Our team consists of 6 staff

At the start of the year we had 8 full time staff, 3 auxilliary workers and 1 staff on the STEP program. During the year two staff resigned and the STEP worker left for studies abroad. After COVID, all three auxilliary staff had to be laid off. However, one was rehired on a part time basis.

Our 2019-2020 Internship program continued as well with the recruitment of 4 CFBC 2nd year students to work with the organisation. Their internship ended in February.

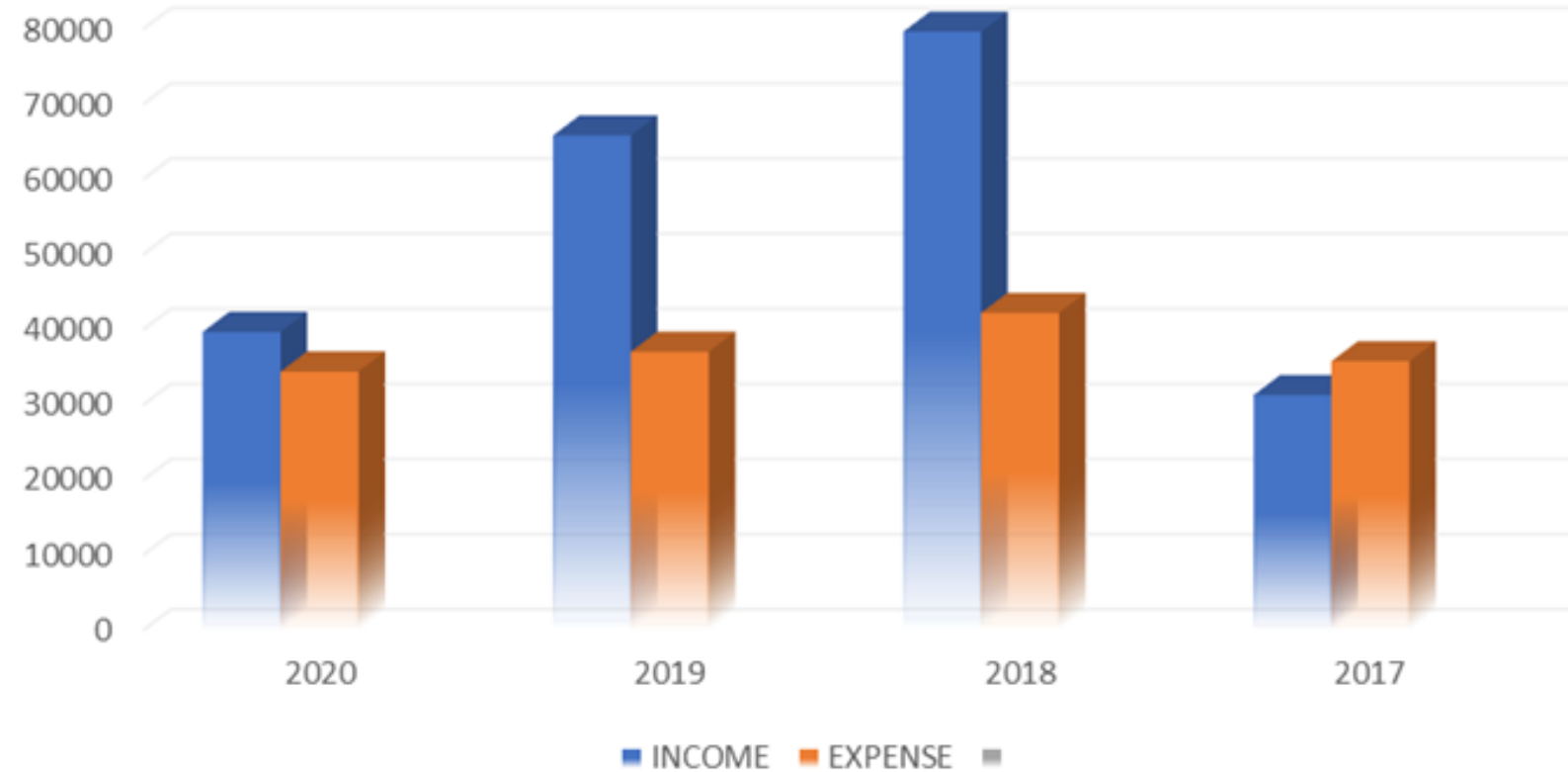
Our Taiwanese Intern one year stint ended in March 2020 and he returned home excited at the opportunity to have been part of the team here at the Trust. The Trust extends heartfelt appreciation to Tui Han and to the Taiwanese Government for their generous support to the Trust.



Heritage Gift Shop

Giftshop sales declined by 41% in 2020 from the pervious year.

GIFT SHOP



National Museum

Museum income declined by 48% in 2020 from the pervious year

MUSEUM



PERFORMANCE MATTERS

Our programs were focused on 4 major Outputs

INCREASED EARNED REVENUE

The Trust introduced several activities that were geared to increase its revenue. Most of these activities were curtailed due to COVID. Unable to host two of our major fundraisers; our Annual Scenic Railway Tour and our Annual Heritage Appeal negatively affected our income and operations

GROW MEMBERSHIP AND ENHANCE VALUE

In 2019 the Trust increased membership subscriptions by 100%. This produced a slight increase in the subscription dues collected in 2020 when compared to 2019. Planned programs that would allow the Trust to engage its members will be rolled out in 2021

STRENGTHEN INSTITUTIONAL CAPACITY

The Trust is at a point where it needs clear and decisive directions to ensure that its programs are in keeping with its core objectives. A retreat is planned for key stakeholders to meet and share their ideas and give suggestions on where the Trust should be over the next 5 years.

MAINTAIN INFLUENCE IN SOCIETY

Continuing to form strategic alliances and become a key partner within likeminded institutions, government agencies and programs will add to the profile of the Trust. The Trust renewed its membership with two key organisations: INTO and CAM.



SPOONERS RESTORATION

FUNDED JOINTLY

BY

GOVERNMENT OF ST.
KITTS AND NEVIS &

US EMBASSY IN
BARBADOS

FINANCIAL
OVERVIEW

Received \$643,909

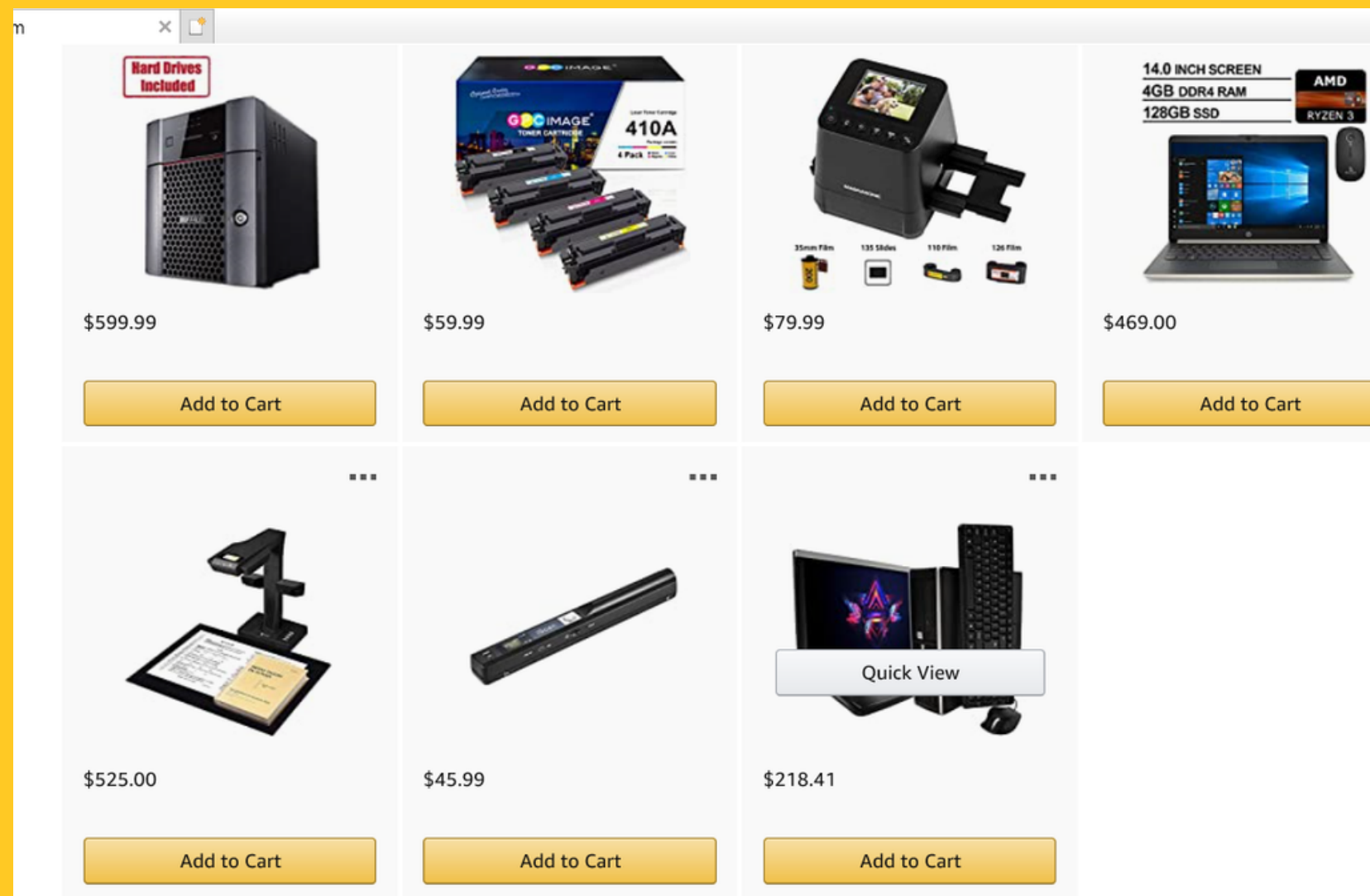
Expended EC \$453,813

CURRENT
SITUATION

Work has been severely impacted for different reasons. Lack of funds, COVID and non-performance of Contractor. A new contractor is being sought and it is hoped that the project will be back on track shortly.

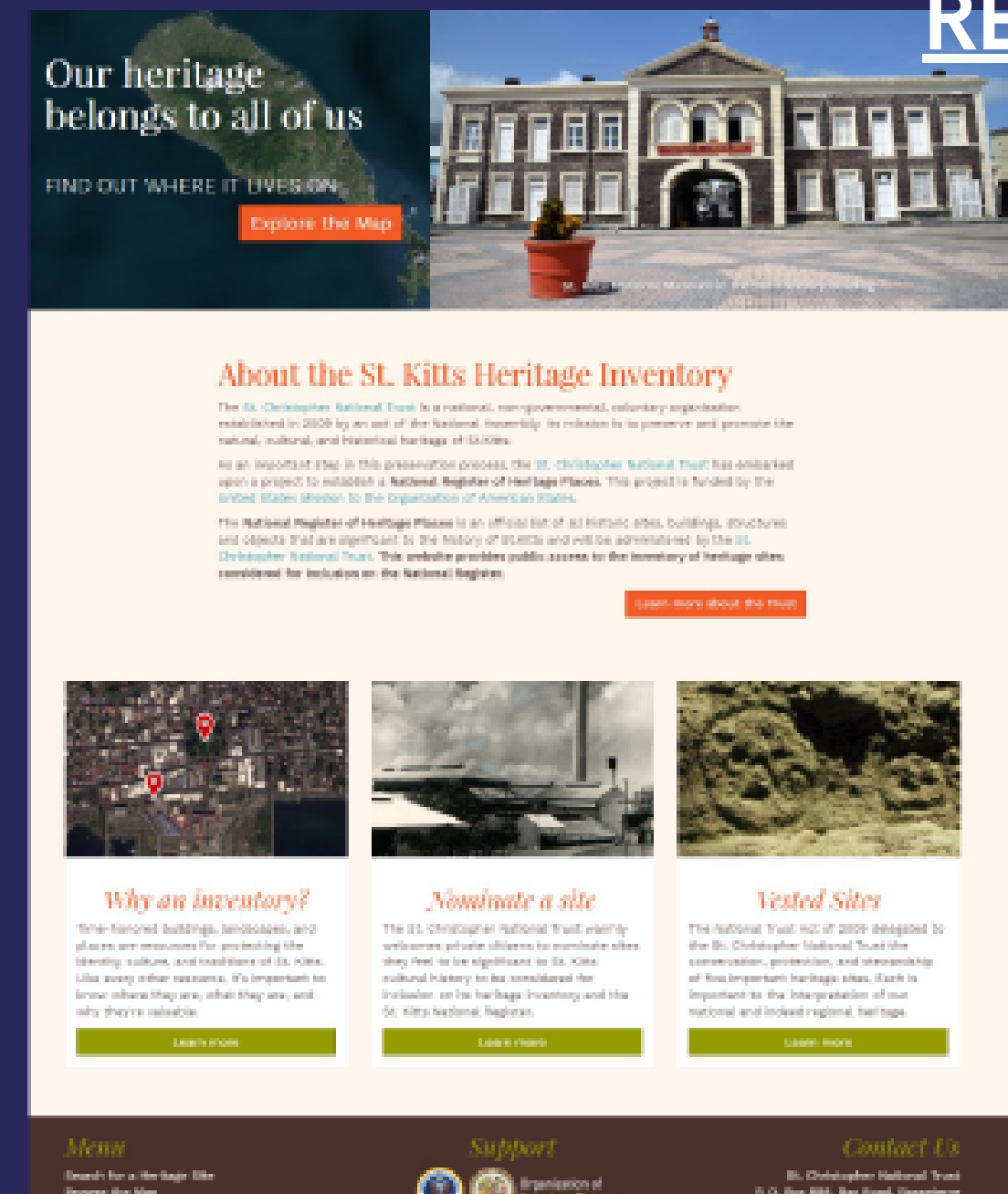


DIGITIZING THE DOC CENTER



Through a Grant from INTO in the amount of £ 2500, the Trust was able to acquire several pieces of equipment in order to begin the process of digitizing the documents in the Research and Documentation Center. Servers, Computers, Scanners and a slides/negatives reader are some of the equipment that were purchased in August 2020

NATIONAL HERITAGE REGISTER



The National Heritage Registry Project has been ongoing since 2015 initiated through a Grant from the OAS. The final parts of the project involve amending the Trust's Act to give authority for creating and managing the register as well as the identifying and labeling of the sites. The Trust continues to pursue this project considering its importance to the protection and preservation of our built heritage.

Hello Cushions

GOODBYE PLASTIC CHAIRS

To ensure the comfort and to enhance the visitor experience, the museum film room and Research Centre was upgraded with comfortable seating.

Thanks to Mrs. Joyce Glasford and Mr. Al Barker two of our life members, as well as Mr. Lee Hansen an overseas benefactor, the purchase of 50 chairs were made possible. The procuring of these chairs were facilitated by Pastor Lincoln Connor of Antioch Baptist Church who also made a contribution of 4 chairs.

The Trust was able to make a small profit of EC \$600 from the sale of the plastic chairs.



Plans for 2021

Our Focus is on four key outputs

Engaging our Members

Several initiatives will be introduced as a means of engaging our members more and providing value for membership. Some of these include:

- Hidden Gems monthly hikes
- Train Tour treasure hunt for children
- Oral History Project

Improving our Financial Position

Financial stability is critical for the efficient and effective management of the Trust. Several strategic events have been planned for 2021 with a focus of raising funds for the Trust. One such event is the Heritage Ambassador Program. This program will seek to engage persons of influence to be the Heart, Voice and Hand of the Trust.

Educating our People

Education is one of the core functions of the Trust. We have been educating our members and visitors through programs, events and exhibitions and this year we will continue to pursue some of our already established programs such as the Story Telling Series and our Special Exhibitions. We also intend to use our social media platforms more for the sharing and collecting of information.

Raising our Visibility

Being visible is not only necessary, but it also allow us to have a greater influence within the society. Branding our heritage sites, updating our website to keep it current and relevant, lobbying Government for site protection, forging alliances with regional and international agencies and forming local partnerships are some some of the avenues we will pursue in 2021

Thank You for your support



Staff 2019 Christmas Social at Fisherman's Wharf